

From PEP to NISA – 28 years of product evolution in the United Kingdom

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Product evolution



Year	Stage	Description		
1986	PEP introduction	General PEP annual allowance of £6,000. (collective investment only) single company PEP annual allowance of £3,000 investment of at least 50% in UK (later EU)		
1990	TESSAs	Tax relief for 5 years, and it was possible to invest up to \pounds 9,000, with a maximum investment of \pounds 3,000 invested in the first year and \pounds 1,800 in each of the second to fifth years		
1999	ISA introduction	 Single regulation for cash and stock savings. Transferability between cash & stock account (with some contribution limit for cash) Wider investment range: UK and international S&S Restrictions on public debt securities: five years remaining at time of purchase of public debt securities (however conditional redemption allowed) No penalties for taking money out (but count against your annual subscription limit) Unlimited overall amount of ISAs Transferability between providers 1 cash & 1 S&S stock "Mini ISA" per each tax year or 1 "Maxi Isa" with both cash & stocks Mini ISA could hold cash OR stocks, the two mini ISAs per year could be with two different providers if the investor wished. Maxi ISA could hold cash AND stocks 		
2008/20	09 ISA evolution	 Cash to S&S was allowed from 2008/2009 From tax year 2008/2009 the distinction between a mini and maxi ISA was abolished Slightly increase subscription limit 		
2009-20	14 ISA evolution	Increasing subscription limits on annual contribution on ISAs		
2011	JISA introduction	 ISA for children key features: One cash ISA and one stocks and shares ISA, including for all money from past years Transferability available Money in a Junior ISA belongs to child and can't be taken out until they're 18 (subject to some exceptions) 		
2014	NISA	 New version of ISA implemented Removal of limits for cash investments Interest on cash in a S&S ISA is no longer subject to a 20% charge Funds go both ways between cash & stocks accounts Possibility to keep cash on stock ISA account Improved assets list - The S&S ISA had a requirement for a credible possibility of losing at least 5% of the investment, called the 5% test. 		

The uptake of the products in UK







Proportion of population owning ISA's and average holdings



Demographics







Comparison with Russian IIA



			Russian IIA	UK ISA
Income tax on deposits in the country			• No	• Yes
Maximum amount of investment per year, USD thousands			• 10	• 24
Account transferability			 Yes, via new account opening, special transfer procedure, closing the old one 	Yes, by request to new manager to transfer
Solution for juniors			• No	• Yes
Multiple accounts			• No	• Yes, one account of each type per year possible
Tax relief options			No capital gains taxTax rebate	No capital gains tax
Lock-up period for tax rebate			At least 3 years	• No
Leverage			Yet unclear, most likely will be restricted	No, unless embedded in product
Providers		•	Brokers, AMs	Banks, stockbrokers, unit and investment trust companies, financial advisers, fund supermarkets, insurance companies National Savings and Investments, building societies, some supermarkets / retailers and friendly societies
Investment universe	Any cash/stocks combination possible		Yet unclear, may be restricted	• Yes
	Cash		Yet unclear, may be restricted	• Yes
	Deposits		Yet unclear, most likely will be restricted	• Yes
	Equities/ETF's		Domestic, unclear on international, listing / liquidity requirements may be imposed	Oomestic & international with listing / liquidity requirements
	Bonds		Domestic, unclear on international, listing / rating requirements may be imposed	Oomestic / international with listing / rating requirements
	Funds		Russian domiciled mutual funds	VK & EU domiciled funds & trusts
	Derivatives		Yet unclear, most likely will be restricted	No, apart from wrapped structured products
	Insurance policies		• No	• Yes

Useful links



HMRC ISA page	http://www.hmrc.gov.uk/isa/			
Frequently Asked Questions HMRC	http://www.hmrc.gov.uk/isa/faqs.htm#17			
2014 stats	https://www.gov.uk/government/collections/individual -savings-accounts-isa-statistics			
Archive stats on ISA	http://webarchive.nationalarchives.gov.uk/*/http:// www.hmrc.gov.uk/stats/isa/menu.htm			
TISA association	http://www.tisa.uk.com/			



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